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Carnegie Learning Expands Movement to Transform Math Learning with New Services

Design Thinking Workshops, Data Analysis Services, and Teaching Excellence Institute help educators realize their dream classroom

PITTSBURGH, March 21, 2017 – Carnegie Learning, Inc., a leading provider of innovative research-proven math products and services, is on a mission to transform math learning.

In 2015, the United States ranked 40th in math on the Program for International Student Assessment (PISA) exam.¹ Its rankings fell below average when compared with scores from 72 countries worldwide.

Carnegie Learning aims to reverse this trend by partnering with educators to transform their classrooms and develop 21st century skills for every student. The company recently launched a new movement and Long + Live + Math™ rallying cry, which includes a new brand identity, top talent, state-of-the-art headquarters and product enhancements.²

The movement now continues with expanded Transformer Services:

- **Data Analysis**

Today's schools are flooded with data, but data is only valuable if it translates into action. Carnegie Learning has a team of cognitive scientists and learning experts to help educators organize and decipher data so they can effectively guide, measure, and adjust instruction. This includes studying technology usage patterns, sub-population reporting, results, and other custom data sets, to provide schools and districts with a smarter way forward. Custom offerings are now available to all Carnegie Learning customers and non-customers, from initial audits to comprehensive data-driven action planning.

¹ <http://www.businessinsider.com/pisa-worldwide-ranking-of-math-science-reading-skills-2016-12>

² <http://www.businesswire.com/news/home/20170228006202/en>

- **Professional Learning**

Carnegie Learning Transformers have decades of in-classroom experience and deliver practical strategies, first-hand insights, and smart training that help teachers shift their mindset, deepen content knowledge, and create student-centered learning environments where everyone thrives. “You really get the sense that you’re with a family of teachers who understand your struggles, but are also motivated to find the solutions to those struggles,” says Jenae Beauchamp, Math Teacher at East Hartford High School in Connecticut. See how this Professional Learning is transforming the math classroom in Philadelphia at www.carnegielearning.com/services.

- **Design Thinking Workshops**

Schools need brave leaders and educators who are willing to take risks and employ new strategies to uncover creative ways to solve the complex problems they face. Carnegie Learning Transformers now provide workshops in **Design Thinking**, a human-centered problem solving process, to help school and district leaders identify needs through empathy and generate meaningful solutions. This innovative approach fosters an open environment where educators can harness their energy, excitement, and focus to produce solutions to their most critical challenges. Learn more at www.carnegielearning.com/designthinking.

- **Teaching Excellence Institute**

Educators can experience the company’s innovative Professional Learning in Manalapan, Florida this summer at the 2017 Teaching Excellence Institute. This four-day event is filled with customized learning workshops, participant-driven sessions, and dynamic keynotes to help develop educator confidence and effectiveness. Learn more at www.carnegielearning.com/tei.

“Other providers are content with selling their products, training teachers quickly on those products, and then moving on,” says Barry Malkin, CEO of Carnegie Learning. “We’re focused on transformation, which requires ongoing collaboration, coaching, and not being afraid to question assumptions along the way. That’s how real growth happens, and that’s why our company exists.”

For more information on Carnegie Learning’s unique approach to transforming math learning, visit www.carnegielearning.com/services.

ABOUT CARNEGIE LEARNING, INC.

Carnegie Learning is a transformational math education company focused on delivering better math learning to all teachers and students. Through research-proven software, textbooks, and professional development and data analysis services, Carnegie Learning is helping students to succeed in math as a gateway to graduation, college, and the 21st century workforce. Carnegie Learning, headquartered in downtown Pittsburgh, is the sole source provider of MATHia[®] Software for students in grades 6–12 and Mika[™] Software for college students in need of developmental math support. Carnegie Learning[®], MATHia[®], Mika[™], and Long + Live + Math[™] are registered trademarks of Carnegie Learning, Inc. For more information, visit www.carnegielearning.com.

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